

JILL H. TABOTABO

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SENIOR WEB DESIGNER

Highly creative and multitalented Web Designer with extensive experience in web design and graphic design. Exceptional collaborative and interpersonal skills; dynamic team player with well developed written and verbal communication abilities. Highly skilled in analyzing client requirements and implementing them with high accuracy and efficiency. Passionate and inventive creator of innovative website design solutions; accustomed to performing in deadline-driven environments with emphasis on working within budget requirements.

Area of Expertise

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- Print : Corporate Identity (Logo, Letterhead, Business Card, Envelopes, Corporate Presentation, Brochures, and Posters), CD/DVD Label Design, Wallpapers (Vector and Raster)
- Web : Web 2.0 Design both in Web and Graphic, Banner Development (Still, GIF and Flash), Emailer Development, HTML, XHTML 1.0 (Strict, Transitional), Cross Browser Compatibility; CSS level 2.1, JavaScript, Web Optimization, User Interface (Online Game Interface, eCommerce Web Interface)
- Photography : Full Color, Black & White Photography, Photo Restoration, Photo Retouching, Photo Manipulation
- Multimedia : Flash Intro, Flash Presentation, Flash Marquees

Technical Proficiency

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- Platforms : Windows 9x / XP / Vista
- Applications : Adobe Photoshop CS3™, Adobe Illustrator CS3™, Adobe Imageready CS3™, Adobe Flash CS3™, Adobe Dreamweaver CS3™, Adobe InDesign CS3™, Axialis Icon Software, CaptureNX, Ipswitch WS_FTP Pro, Microsoft Office Suite (Word, Excel, PowerPoint, Outlook), DotProject

Professional Experience

Philippine Offshore Design & Development Corporation (PODDCorp)

(July 2007 – Present)

Cebu City, Philippines

Senior Web Designer – Creative Department

Lead and or support the conceptual, strategic and design development of small and large scale projects; work with Marketing Services Director and Account Managers to understand and interpret the communication goals and challenges of the client; research and develop ideas that address to the client's needs; present ideas or design directions to the client and respond to client input; produce and or supervise the production of materials necessary for all client presentations; work with clients and team to ensure timely delivery of final product(s) to client; monitor and ensure high quality of finished designs; conduct trainings to subordinates to further enhance the overall strength of the entire creative team.

Key Achievements:

- Successfully trained the entire creative team to push the level of creativity, accuracy and efficiency in handling and delivery of each workload assigned to them.
- Developed guidelines in setting the level of design standards needed for graphic and website production

Xlibris Corporation

(April 2007 - July 2007)

Mandaue City, Philippines

Web Designer – Marketing Department

Recruited as a full time web designer to reassess, conceptualize, design and implement the company's corporate website. Part of the workload was to incorporate graphical components, web based plug-in to handle digital content and embed scripts and cascading style sheets. Implemented the website with advanced method of implementation to further streamline the final output to fit to multidisciplinary requirements

Key Achievements:

- Successfully completed project with a high level of accuracy and efficiency
- Recruited by Philippine Offshore Design & Development Corporation (PODDCorp) to become their Senior Web Designer

ICOMM International, Inc.

(January 2007 - March 2007)

Cebu City, Philippines

Web Designer – Marketing Department

Recruited specifically to handle all web based projects; responsible for the development of advertising campaigns and executions for electronic and print media requirements; developed and maintained corporate identity guides, image libraries, reference materials, etc.; designed and developed user interface for corporate intranet; constant enhancement and development of new web features and services for company's corporate website.

Key Achievements:

- Regarded as the only member of the creative team in the marketing department capable of working with web based projects

Philippine Offshore Design & Development Corporation (PODDCorp)

(November 2005 – January 2007)

Cebu City, Philippines

Web Designer – Art Department

Worked with Art Director and Senior Designers in the development of Poker Websites, from design analysis to implementation of custom themes, based on specific client requirements; participated in the development of custom game interfaces for Poker Client Skins. Worked with Project Managers for non poker website projects from design analysis to website implementation; supported marketing team by developing marketing collaterals such as emailer campaigns, newsletters, banner ads and other collaterals specifically indicated in the project

Key Achievements:

- Consistently recognized by project managers and Creative Heads for fresh ideas and innovative concepts in creating website designs, newsletters and banner ads.
- Played a key role in the Art team specifically on web related projects as the only capable team member to successfully carry out web projects from concept generation to delivery.
- Chosen to be one of the selected Art Team members to represent the company in presenting its designs and core competencies in game interface development to interested European Poker Gaming Developer Giant which led to be the only subsidiary to make it in the acquisition.

Bigfoot Global Solutions

(May2004 - November 2005)

Cebu City, Philippines

Web Designer – Creative Department

Hired for a full time position to strengthen Creative Department's workforce specifically assigned to handle the **Cleverlearn Web Project**, the propagation and maintenance of data for the German, Chinese, English and Korean market translations. Collaborated with creative heads on designing and implementing the user interface (UI) for an English vocabulary enhancer called as **Word Reminder™**; designed, implemented and maintained the **CleverCourse™** online product. Conceptualized, designed and implemented emailer campaigns and website banners for the entire **Cleverlearn Web Project**.

Key Achievements:

- Introduced and implemented JavaScript to **Word Reminder™** as a solution to answer web usability issues, allowing for an effective and smooth interaction to End-users
- Successfully delivered project workloads before the deadline with high levels of accuracy and efficiency
- Established a system of implementing content translations to the assigned markets to effectively execute an optimized version of the website

Freelance Experience

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Philippine Pilot Training Center

<http://philippinepilot.com>

Agency: WebSupportGroup.com

2007, 2008

Commissioned to redesign and implement their corporate website to XHTML format

Aviation Training One Intl

<http://avtraining1.com/>

Agency: WebSupportGroup.com

2008

Tasked to implement the design to a working W3C valid XHTML 1.0 transitional format, implemented Simplified Chinese version to the website, created flash navigation to fit to current style and requirements set by the client

GenAvSupport Corporate Website

<https://www.genavsupport.com/store/>

Agency: [WebSupportGroup.com](http://www.websupportgroup.com)

2007, 2008

Task was to redesign and implement its corporate website and to create a user interface for their online store; additional tasks were to create an emailer format for its newsletter, also created web banners for the site.

Royramz Photo Studio

<http://royramz.com/>

Agency: [WebSupportGroup.com](http://www.websupportgroup.com)

2006, 2008

Task was to design and implement its current website to provide a new look and feel for the photo studio. Main responsibilities were concept development, implementation to XHTML format, created photo and video gallery.

WebSupportGroup Corporate Website

<http://www.websupportgroup.com/>

Agency: [WebSupportGroup.com](http://www.websupportgroup.com)

2007

Task was to design and implement its corporate website featuring current services and web hosting packages. My main responsibilities were to develop design concept, implementation of design to working XHTML format, embedding of JavaScript to site.

BC Hortelano Associates

<http://bchortelano.com/>

Agency: [WebSupportGroup.com](http://www.websupportgroup.com)

2007

Commissioned to redesign and implement their corporate website

eTITANIUMS

<http://www.etitaniums.com/>

Agency: Eaglebytes Solution Corp.

2007

Commissioned to redesign and implement to working html format with CSS embedded in the site.

Far East Organization

<http://www.fareastorganization.com.sg/FEOCorp.Web/index.aspx?page=home>

Agency: KaTasidy Design Solutions

2007

Was commissioned to implement the provided design to a working XHTML format, also embedded JavaScript "scrolling text" for site news

Tufton Oceanic

<http://www.tuftonoceanic.com/default.asp>

Agency: Philewebservices

2007

Commissioned to implement website design to XHTML format

Harvey Leach

<http://www.harveyleach.co.uk/>

Agency: Philewebservices

2007

Commissioned to implement website design to XHTML format

Amehan International Job Placement Services

<http://amehan-intl.com/index.htm>

Agency: None

2005

Commissioned to develop the corporate website, duties include design analysis and html implementation with CSS codes embedded in page source.

Educational Background

Bachelor of Science in Computer Engineering, 2004

University of San Carlos – Technological Center, Nasipit, Talamban, Cebu City, Philippines

Online Portfolio

Web and Graphic Design Portfolio

<http://www.creativechill.com>

Photo Gallery

<http://www.flickr.com/photos/jipe-photoescapades/>